

# MIP

## NGO MARKETPLACE

a global platform for NGOs  
working on drug-related issues

visit the NGO Marketplace at

**[mp.vngoc.org](http://mp.vngoc.org)**

contact us at

**[info@vngoc.org](mailto:info@vngoc.org)**  
**[unodc-ngounit@un.org](mailto:unodc-ngounit@un.org)**



a joint project of



**UNODC**

United Nations Office on Drugs and Crime

powered by



# What is the Marketplace?



**NGO MARKETPLACE**

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working on drug-related issues

The NGO Marketplace is an **online platform** giving NGOs working in the **field of drug policy** the opportunity to

- ✓ Present their work
- ✓ Exchange expertise
- ✓ Raise awareness about their work
- ✓ Network and communicate

It is a **joint project** of the

- ✓ United Nations Office on Drugs and Crime (UNODC)
- ✓ Vienna NGO Committee (VNGOC)



**UNODC**

United Nations Office on Drugs and Crime

# Project history



- The NGO Marketplace launched on **April 18<sup>th</sup> 2016** in New York, prior to UNGASS 2016
- Since then, it was **gradually improved** year by year
- In early **August 2020**, a brand new **massively improved** version was deployed
  - ✓ Featuring a **complete UI redesign**
  - ✓ The new Marketplace was built on a technology called **TeamCloud Social** which is now also available to other companies and organisations.  
Find out more at: [www.teamcloud.at](http://www.teamcloud.at)

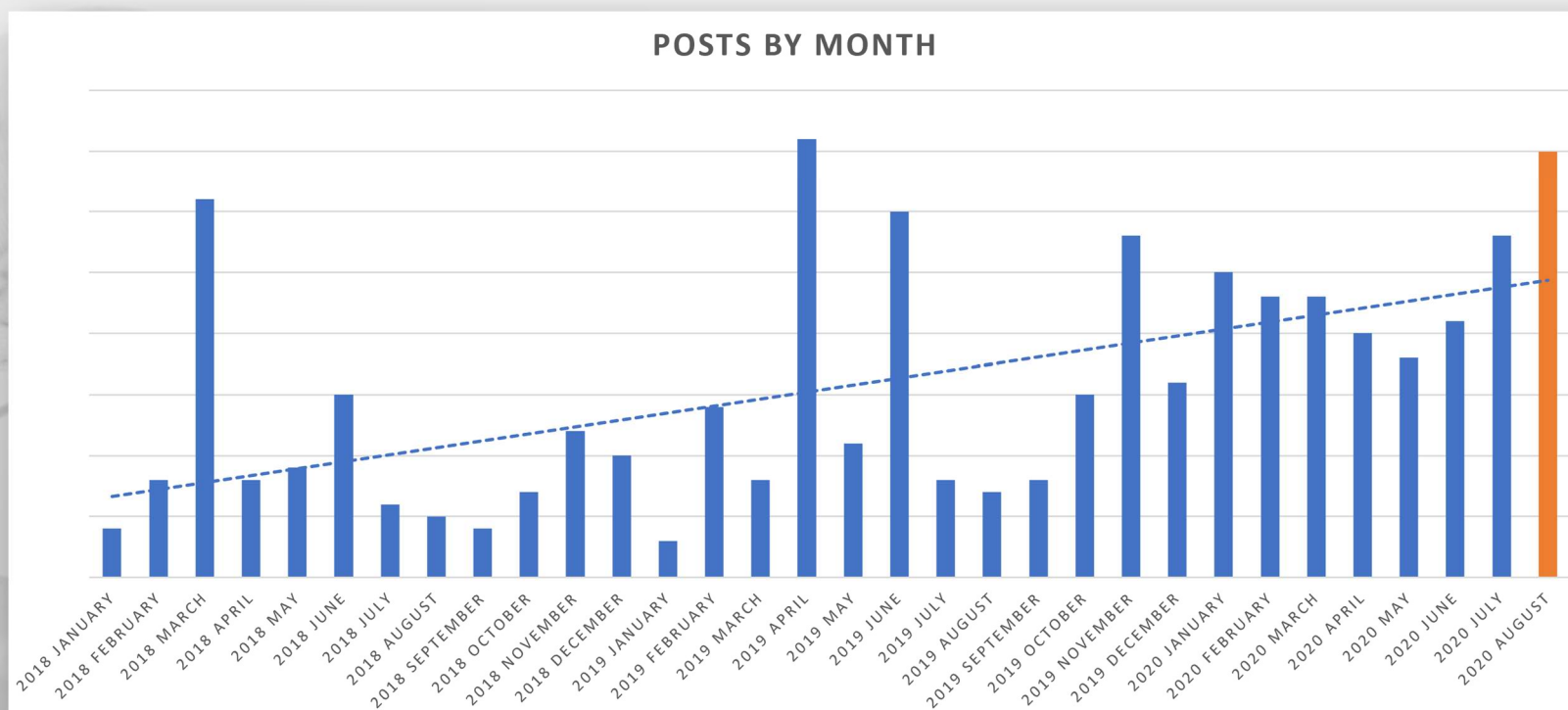


# Statistics



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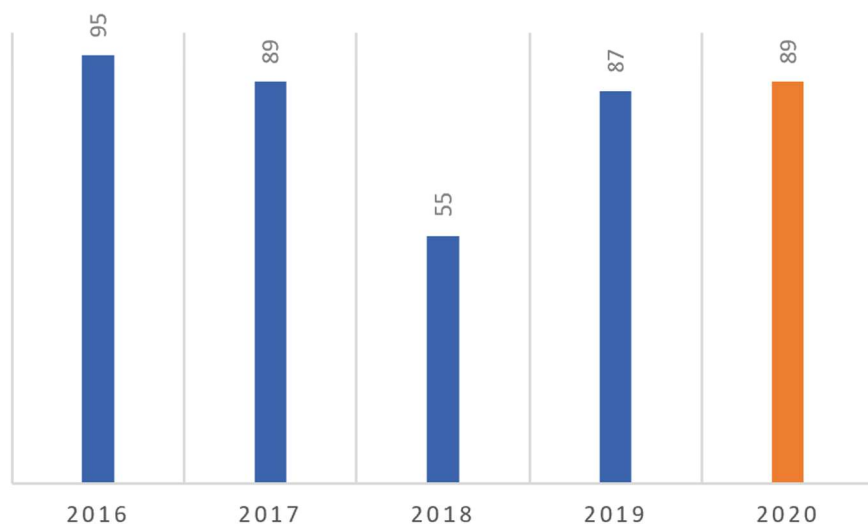
# Statistics



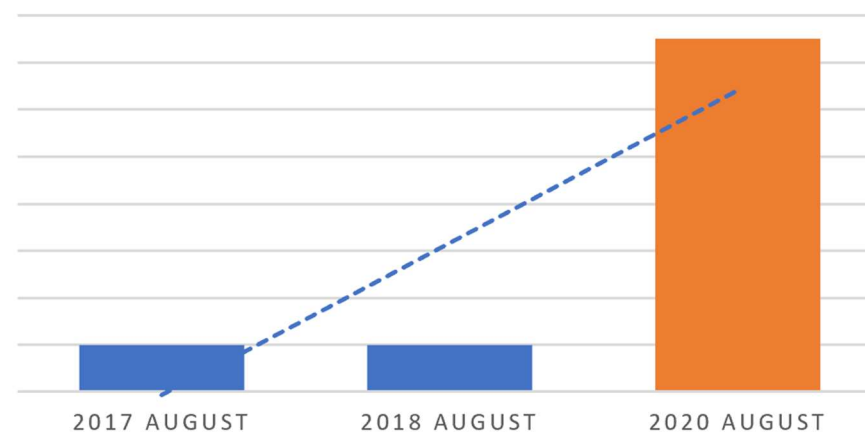
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## REGISTRATIONS PER YEAR



## REGISTRATIONS IN AUGUST BY YEAR



# Live demonstration

mp.vngoc.org



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The screenshot shows the homepage of the NGO Marketplace website. The header is blue with the 'MP' logo, a search bar, and links for 'Log in' and 'Sign up'. The left sidebar, titled 'Explore', offers navigation by 'Place' (with a dropdown arrow), 'Service Provided', 'Service Required', 'Contribution Towards', and 'Trending Topic'. Below this is a 'Map' section and a list of 'all places' categorized by region: Africa (96) and Asia (86). The Africa list includes countries like Cameroon (5), Congo (1), Democratic Republic of Congo (1), Equatorial Guinea (1), Ethiopia (1), Gambia (1), Ghana (2), Guinea (1), Ivory Coast (1), Kenya (13), Liberia (1), Malawi (1), Mauritius (5), Morocco (3), Nigeria (27), Senegal (2), Somalia (1), South Africa (5), Swaziland (1), Tanzania (4), Uganda (12), Zambia (1), and Zimbabwe (2). The Asia list includes Afghanistan (10), Bangladesh (6), Georgia (1), India (15), and Indonesia (2). The main content area features a large banner for 'MP NGO MARKETPLACE' with the tagline 'a global platform for NGOs working on drug-related issues'. It mentions it is a joint project of UNODC and the Vienna NGO Committee on Drugs, and is powered by TEAH CLOUD. Below the banner is a 'Posts' section with a 'Create' button and tabs for 'Post', 'Event', 'Project', and 'Status update'. A post from the Asabe Shehu Yar'Adua Foundation (ASYARFS) is displayed, titled 'Rural Women', discussing their role in supporting households and communities in rural areas. The post includes text about food security, income, and access to credit, health care, and education. It also mentions that ASYARFS took it upon herself to empower and enlighten rural women. The post is dated 12 September 2020, 15:44, and is from Abuja, Nigeria. Below the text is a small image of a group of people. The right sidebar, titled 'NGOs', shows a list of organizations with their logos, names, locations, and primary focus areas. The list includes: Asabe Shehu Yar'Adua Foundation (ASYARFS) from Abuja, Nigeria, focusing on Prevention, Treatment, Rehabilitation, Criminal justice, Alternative development, Advocacy, Research, Other, Human rights, and Harm reduction; Greg Chipp from Caulfield North, Australia, focusing on Advocacy and Human rights; Students for Sensible Drug Policy from Washington, D.C., United States, focusing on Advocacy, Harm reduction, Human rights, Criminal justice, and Other; Dianova International from Castelldefels, Spain, focusing on Prevention, Other, Advocacy, and Recovery; and Vienna NGO Committee on Drugs from Vienna, Austria, focusing on Advocacy. Below the NGOs list is an 'Events' section with a 'show all' link. It lists two events: 'Correlation- European Harm Reduction Network' from the Netherlands, and '5th European Harm Reduction Conference' from Prague, scheduled for 6 November 2020, 17:00. Another event, 'CND 2nd Intersessional (on the WHO recommendations on cannabis and cannabis related substances)', is also listed, scheduled for 8 October 2020, 10:00 - 18:00, at the Vienna International Centre &amp; online.