

International Standards of Drug Use Prevention

Webinar for Civil Society
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GLOBAL | COLLABORATIVE | INNOVATIVE | PASSIONATE | LEADER

cadca.org

Drug Prevention Interventions and Policies

Community-Based Multi-Component Initiatives

Session objectives:

- Provide a framework to equip local communities with the knowledge and skills to mobilize and create partnerships, task forces, community coalitions, etc...
- Examines how communities can determine local data to assess problems, develop, implement and evaluate strategic plans and build capacity to focus prevention interventions and policies toward improving systems and environments.

CADCA History and Overview

CADCA's Vision:

A world of safe, healthy and drug-free communities

CADCA's Mission:

To strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally

Founded in 1992 as a recommendation from the President's Drug Advisory Council

CADCA represents more than 5,000 community coalitions



Community-Based Multi-Component Initiatives



Increase collaboration between groups or sectors of a community to develop the necessary social capital that addresses community problems through community mobilization and civic engagement.

**Two
Parallel
Goals**



Reduce substance use rates among youth and overtime among adults by addressing the factors in a community that increase the risk of substance use.

What is a Community Coalition?

“A coalition is a formal [voluntary] agreement and collaboration between groups or sectors of a community (neighbors, organizations and public and private institutions) in which each group retains its identity, but all agree to work together through a community building process toward a common goal of building a safer and healthier community.” (CADCA)



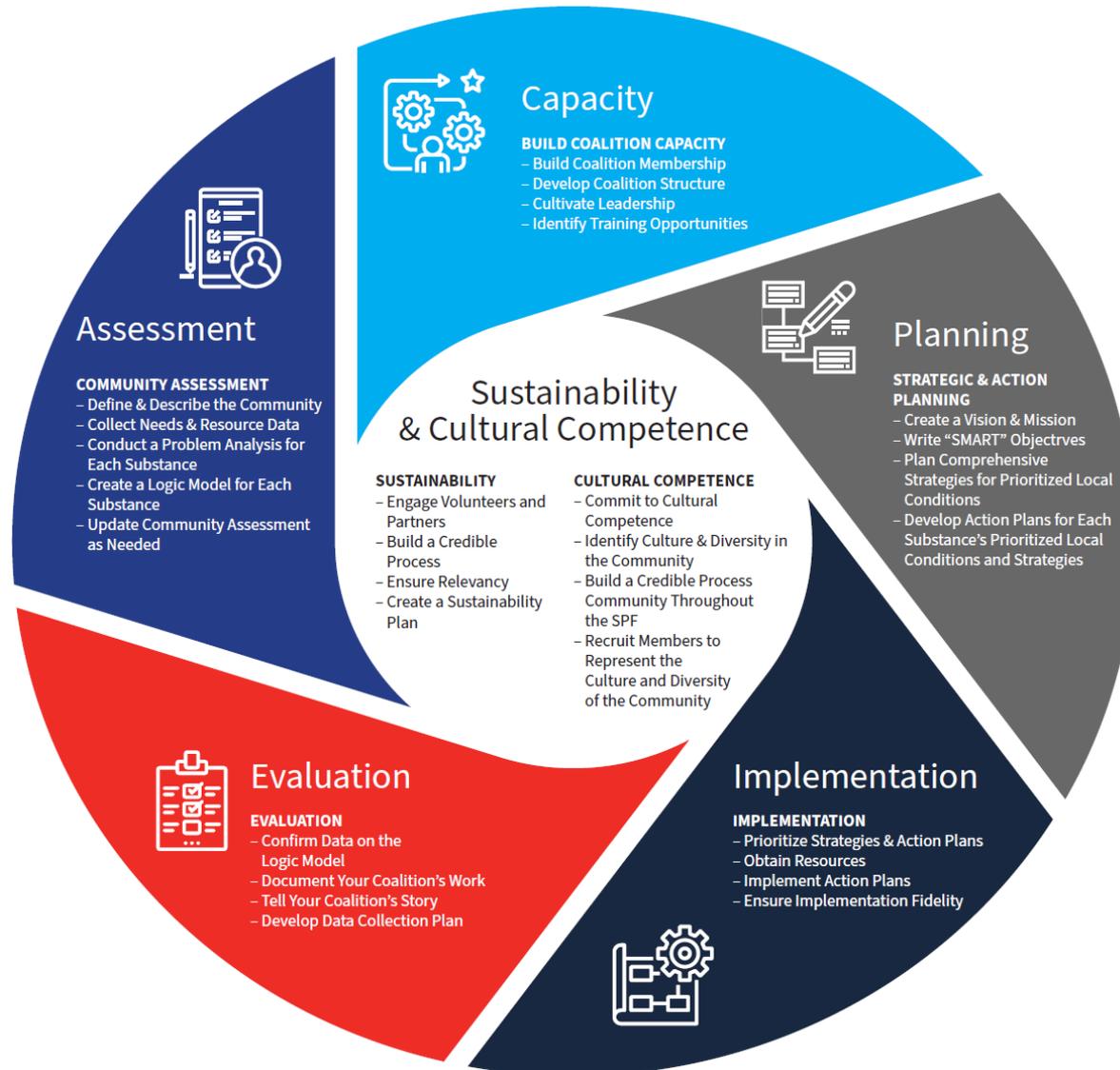
Community-Based Multi-Component Initiatives

12 community sectors



Community-Based Multi-Component Initiatives

Strategic Planning Process



Strategic Prevention Framework was developed by CSAP, the Center for Substance Abuse Prevention, part of the Substance Abuse and Mental Health Services Administration (SAMHSA) of the U.S. Department of Health and Human Services.

Community-Based Multi-Component Initiatives

Comprehensive Strategies for Community Change

1. Providing Information

2. Enhancing Skills

3. Providing Support

INDIVIDUAL

4. Enhancing Access/Reducing Barriers

5. Changing Consequences

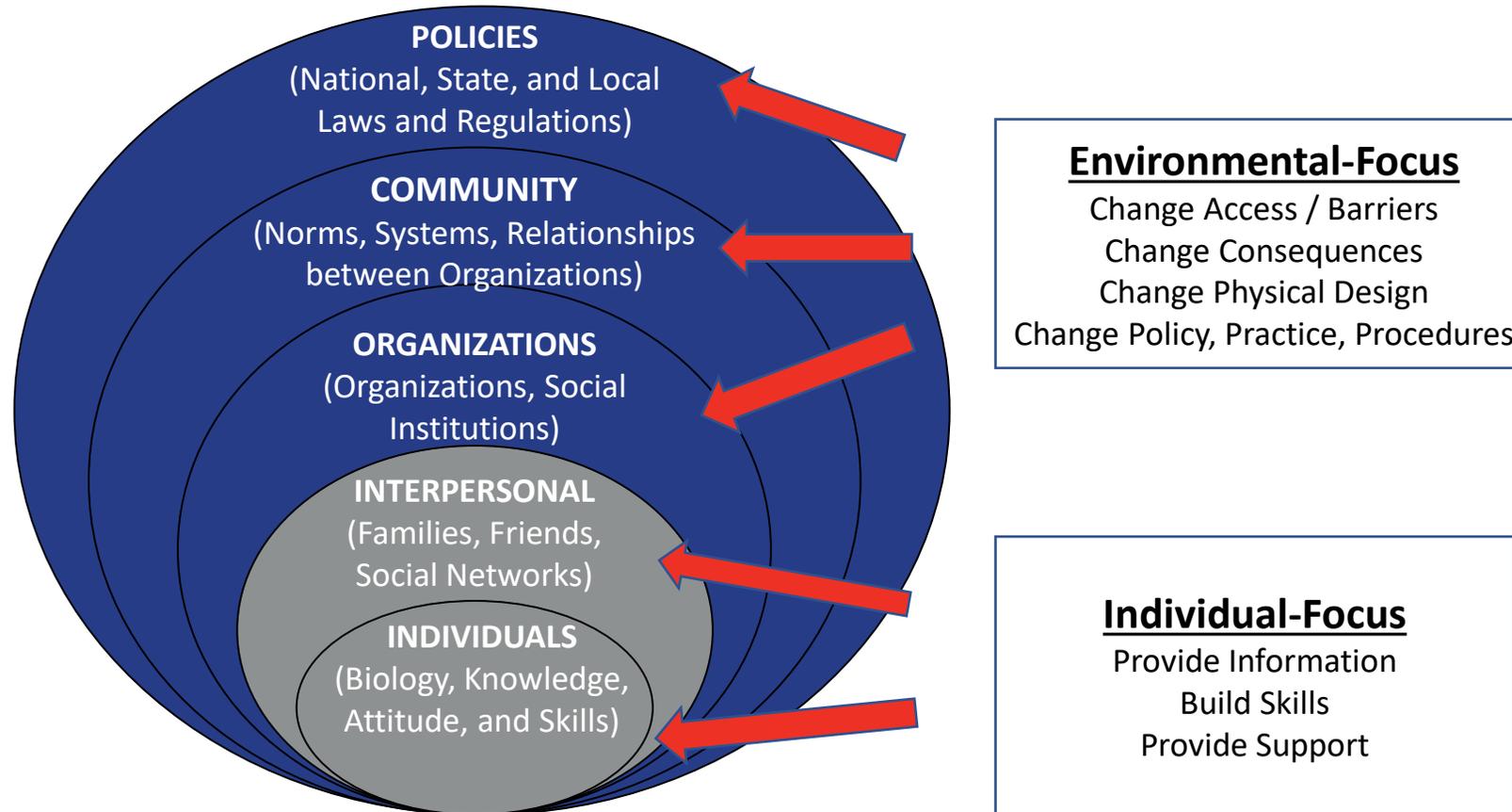
6. Physical Design

7. Modifying/Changing Policies

ENVIRONMENTAL

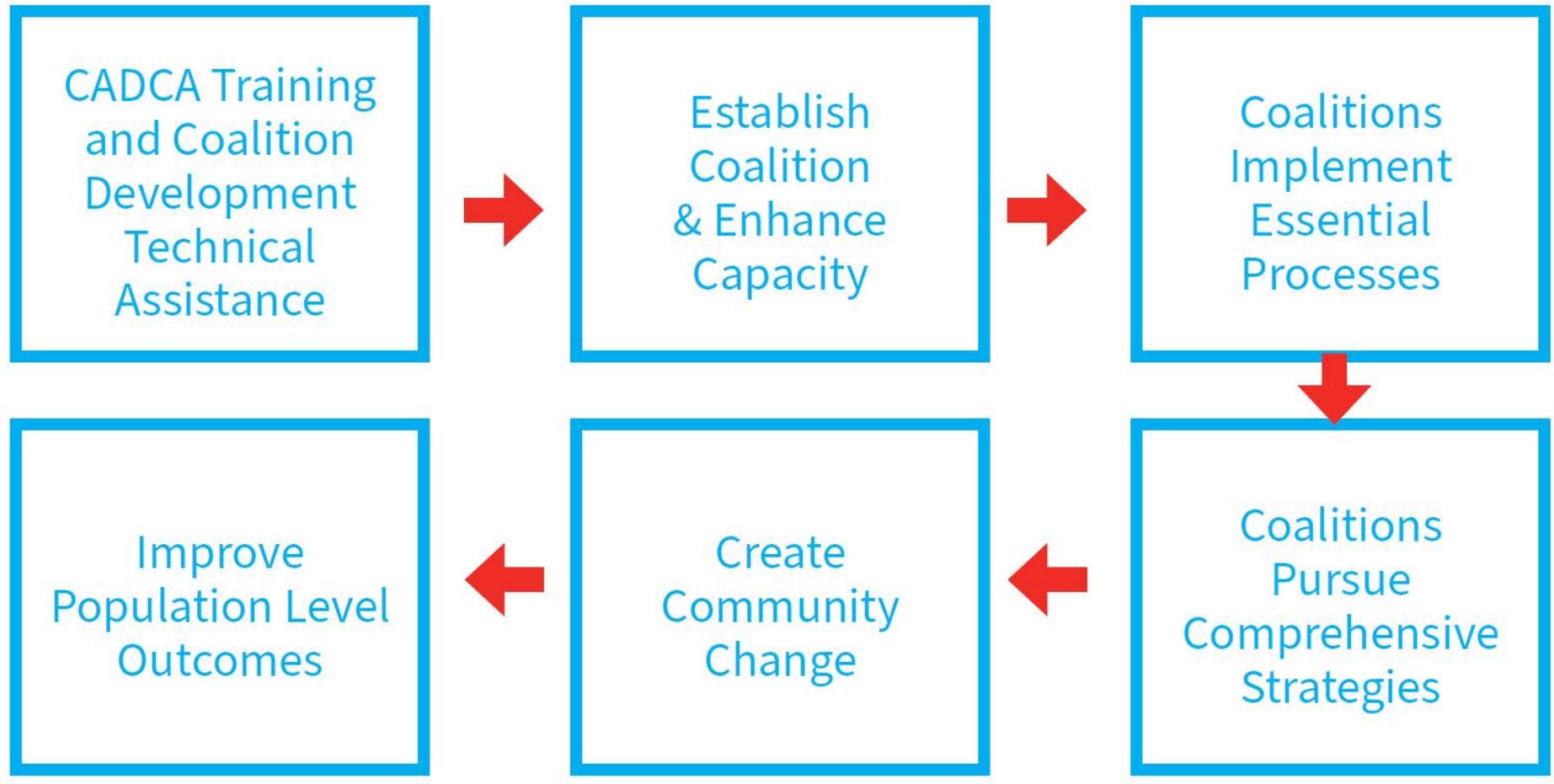
Community-Based Multi-Component Initiatives

Comprehensive Strategies – Levels of Community Change



Based on Social-Ecological Model
(Bronfenbrenner, 1979)

CADCA's Framework for Community Change

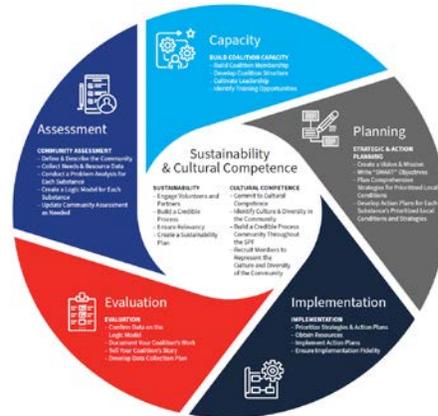


What do Coalitions Do?

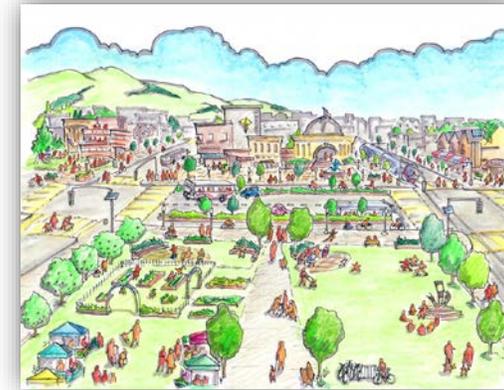
Produce Community Change



Impact an entire community



Address conditions and settings in the community



Reduce substance use throughout the community



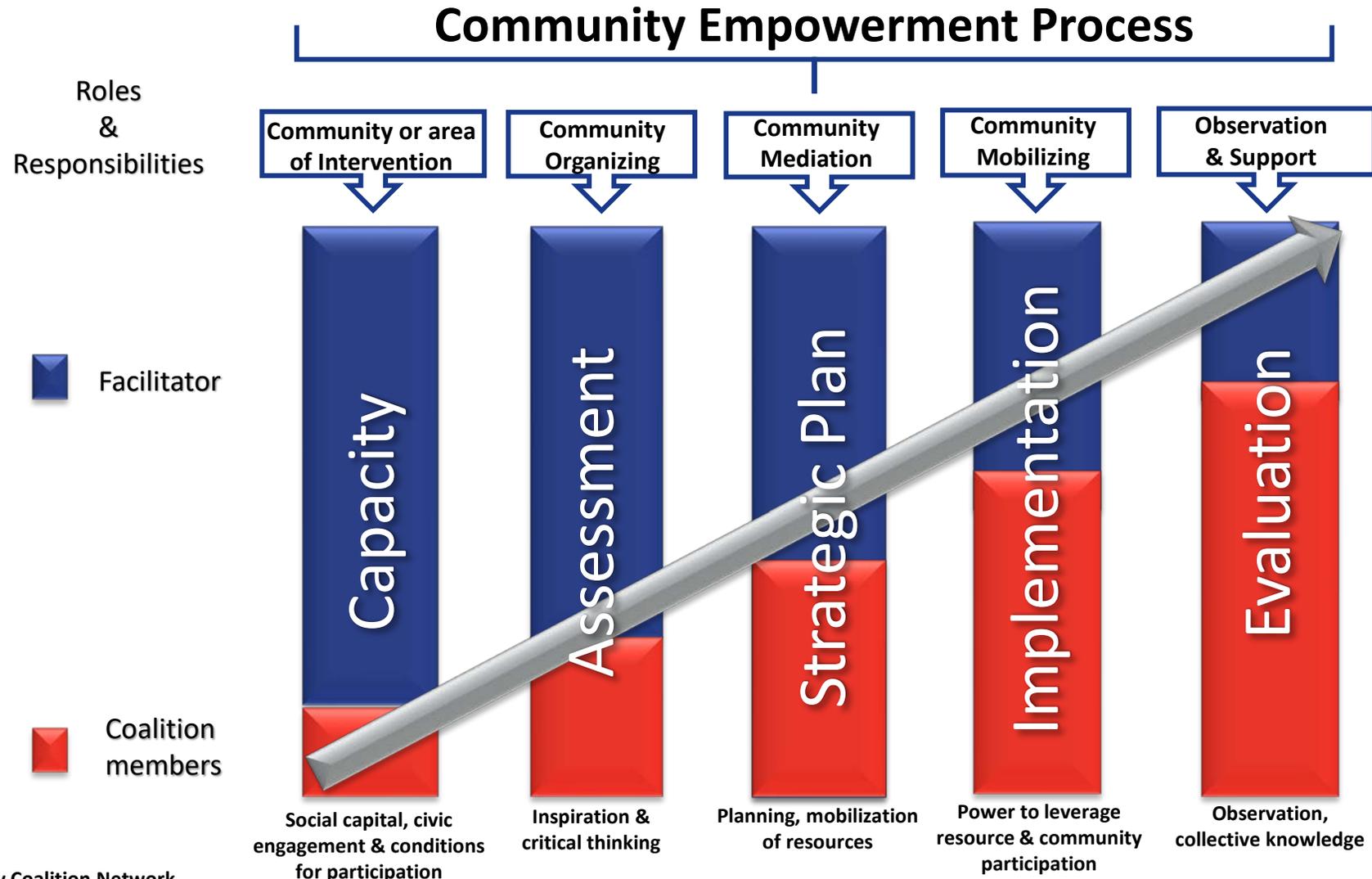
Engage all sectors and members of the community



Promote comprehensive strategies

Community-Based Multi-Component Initiatives

Role of a Coalition Facilitator



CADCA has developed a global network of more than 300 community coalition in 28 countries around the world.





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Thank you!

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