Harvesting Hope

Exploring the untapped potential of Smallholder Cannabis Farming in South Africa

Within the global cannabis renaissance, South Africa aims, since the 2021 publication of the National Cannabis Master Plan, to create an inclusive medicinal, recreational, and industrial cannabis sector.

However, approximately forty thousand cannabis smallholders in the Eastern Cape Mpondoland are economically and politically excluded from this process.

Read this latest study focusing on how the traditional cultivation of ancestral farmers can be incorporated into the legal framework and whether economically viable commercialisation of their landrace cannabis is possible.

The study combines 64 open-ended interviews, a quantitative household survey, participant observations, and a literature review to present the perspectives of farmers, policymakers and industry stakeholders to answer the question:

‘How can the commercialisation of cannabis by smallholders in the Mpondoland, South Africa, be integrated into the formalised cannabis industry?’
A master thesis

by

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Find the full study and a summary online:

https://drive.google.com/drive/folders/1La_irorYxdNAfyjVjteiyECN1gCwd6Sg

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